



Friday, 05 March 2010

To Whom It May Concern,

Harvest Media has successfully managed the voting on both Britain's Got Talent and The X Factor for FremantleMedia since they were launched in 2006 and 2004 respectively. Harvest also runs other UK formats for us (including Family Fortunes) and we have had a long association with them both in the UK and US for many years. We are about to work with Harvest on a BBC voting format which airs at the end of March.

I have found HMG's service management to be exemplary, providing strategic and compliance advice wherever necessary and developing an excellent working relationship with the broadcaster. HMG's service delivery has been professional throughout, liaising between Production and BT to ensure the smooth running of all votes, in the case of BGT managing high volumes in short vote windows.

Harvest has continually demonstrated that it can operate often under pressured circumstances and the team from top to bottom is committed to delivering an excellent job. We have worked with a number of their executives including Edward Boddington (CEO), Cathy Lincoln and Zoe Ramsden (both Account Directors) and Lara Small (Account Manager).

Under the more stringent guidelines introduced by OFCOM in 2007, Harvest has also been successfully audited by Ernst & Young.

A handwritten signature in black ink, appearing to read "Dominic Burns".

Dominic Burns  
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