

Telescope Inc. Recognized as an Inc 5000 Fastest Growing Company

Los Angeles, Calif. (October 1, 2009) – Interactive television pioneer Telescope has been named an Inc 5000 Fastest Growing Company in 2009 by Inc Magazine. This prestigious award is given to private companies based on percentage revenue growth over a 4-year period. Since 2005, Telescope has increased revenues 46 percent, building on its original success in developing high capacity voting applications for television and expanding its core services to incorporate mobile marketing campaigns for blue chip brands.

Telescope set up in the USA in 2002, providing consultancy and management for the first series of *American Idol* voting. Since that time, Telescope has evolved into a leader in the participation media space, managing the most well known television vote programs such as *American Idol*, *America's Got Talent*, and *So You Think You Can Dance*. More recently, the company has expanded its core technology to offer clients interactivity across multiple platforms.

Telescope has won numerous industry accolades and has made the Guinness Book of World Records in four separate years for the Largest TV Telephone Vote in history, on each occasion for its ground-breaking work on *American Idol*. It has also delivered multiple campaigns for major advertisers, including AT&T, Coke, Red Bull, and Reebok. In April 2009, the company won the prestigious ad:tech Mobile Campaign of the Year award for its work on McDonald's Monopoly© program, which has been widely recognized as a significant step forward for retail integration of wireless services.

Telescope's CEO, Jason George, commented: "We are proud of the track record we've established for delivering some of the biggest and most complex digital projects in the American market. Because of this, we've consistently been able to bring on new clients and grow the business – and we've been profitable since Day 1. It's fantastic to be recognized by Inc 5000 and, with our results so far this year, we look forward to rising further up the list next year."

About Telescope Inc

Telescope provides cross media interactive solutions that enable clients to connect with new customers, target new revenue streams and gain insight directly from their audience. Telescope has managed campaigns for clients such as *American Idol*, *America's Got Talent*, NBA, NHL, *Price Is Right*, and *Deal or No Deal*. Telescope is headquartered in Los Angeles, California. For more information visit www.telescope.tv.

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